



**CONDUIT  
FINANCE**



**FINANCE BUILT AROUND YOU**

**A CORPORATE ADVISORY PRESENTATION**

## A SNAPSHOT OF CONDUIT FINANCE

We are a Property, Corporate Finance and Advisory boutique based in Edinburgh.

12+

Years of success

UK & EU

Client geographies

£700m+

Raised to date

1,155

Lenders products

6x

Team

- ❑ Routinely fundraising for Real Estate and Corporate transactions; Equity, Debt, Mezzanine and hybrid funding solutions.
- ❑ Experienced team of finance professionals with strong Banking & Accountancy technical backgrounds.
- ❑ Actively supporting Developers and Landlords within Residential, Commercial, Student, Hotel, Industrial & Senior Living.
- ❑ Focused on raising capital throughout the process from strategic land stage to a stabilised investment.
- ❑ Transactional support services including financial modelling, preparation of investment memorandums & business plans.

## TIMELINES & SERVICES

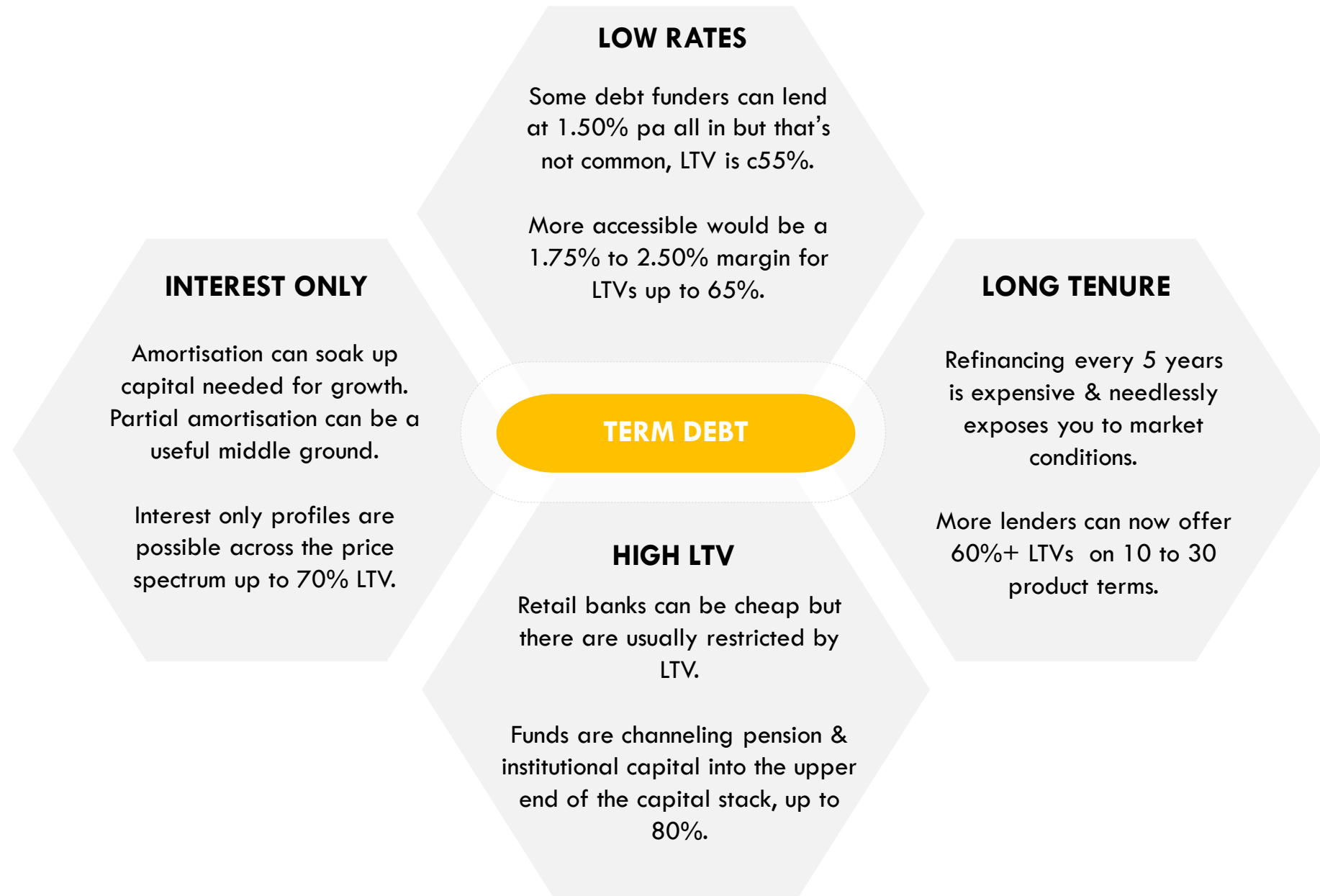
### Short Term

- Address the SPV level funding requirements
- Includes bridging financing, refinance, LTV/price focus.
- Well-known funder network focused on new to market
- Reducing transactional risk, cost and timescales

### Medium Term

- Platform capital solutions such as Private Equity & RCF
- Growth based strategies to build towards an exit/IPO
- Strategic capital advisory services pre-transaction
- Market research and data led report creation

**Conduit Finance offers a wide range of corporate real estate advisory services, a few of which are covered in the subsequent slides**



## 2. PORTFOLIO FUNDING OPTIONS

### THE RATIONALE

Conduit has been actively working with ambitious developers to help them break free of the equity intensive SPV funding model

ASPECTS	TRADITIONAL SPV FUNDING	PORTFOLIO FUNDING
1. Process	Tends to be both a long and slow process.	Once in place drawdowns are in 5-10 business days
2. Fundraising	Constant need to secure new funding.	Remove the need for continual fund raising.
3. Cost	Expensive; multiple fees borne over time on multiple projects.	Cheaper; a one-time cost to secure the required funding. Latent equity utilised as real equity/cash.
4. Management	Distracted; senior team need to constantly fundraise.	Focused; managers spend more time on new sites, construction and strategy.
5. Growth	Slower rate of growth as funding takes time to secure, equity intensive & administratively laborious.	Accelerated rate of growth as funding is readily available subject to projects fitting the agreed scope.
6. Returns	Lower returns; mix of higher sponsors equity and capital cost.	Significantly higher returns from simplified capital structure; low requirements & capital costs.

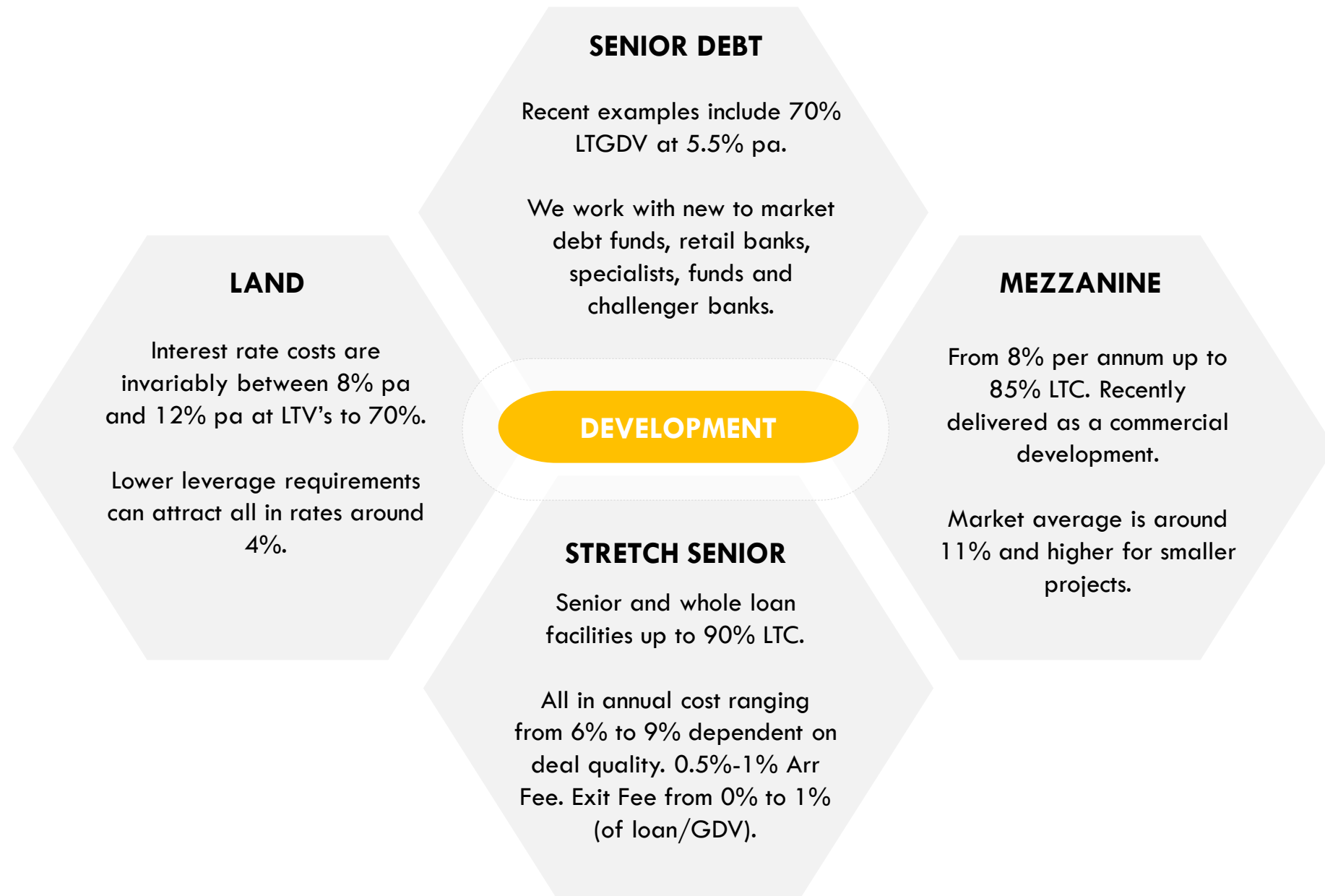
### FUNDING OPTIONS

Based on some of our most recently completed transactions we are aware of a few alternative funding models and have highlighted three select portfolio funding products (options) for your consideration.

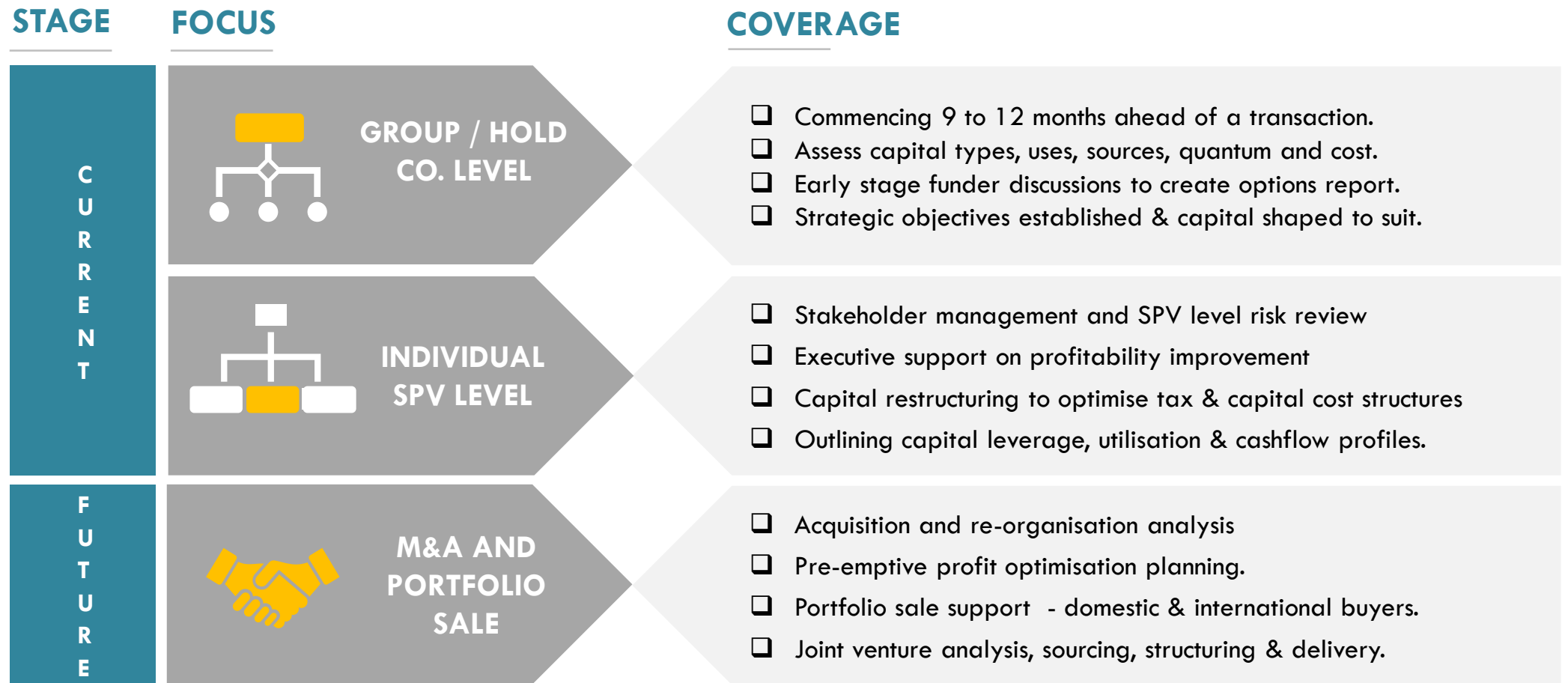
- I. Revolving Credit Facilities (RCF)
- II. Equity Management Agreements / JV Funding
- III. Corporate Bonds
- IV. Debt for Property Investment



The above funding options could be setup either individually or in combination with another option. We believe that your business should consider portfolio funding as it provides several financial and operational advantages.



## 4. PRE-TRANSACTION ADVISORY SERVICES





## ➤ Development finance

Our client was a Milton Keynes based developer who converted an existing barn into 3 residential units in Buckingham. We helped them secure a Senior Debt loan of £1.7m which was provided on a rate of sub 7% pa, over an 18-month period.

We also helped them secure a Mezzanine finance facility to provide funding up to their target gearing which was 75% Loan to Gross Development Value.



## ➤ Investment finance

Our client was a Birmingham based landlord who refinanced a commercial property in Halesowen.

They had developed the property and intended to retain the asset owing to the strong yield on cost.

We helped them secure a loan of £4,000,000 which was provided at an annual rate of 5.35% plus BOE base rate, over a 10-year part interest only and part capital repayment profile.



## ➤ Land funding

Our client was a South Africa based developer who needed to refinance unencumbered land (stables and staff accommodation), with outline consent, in Epsom. Despite being based in Pretoria we raised the land bridge at of 0.79% pm on a 9-month loan term with interest and fees deducted from the loan

The finance was used to fund the planning process, associated professional fees and to contribute to the subsequent development.

**2020 should be a good year for borrowers. Liquidity and lender competition remains at an all-time high.**

REVOLVING CREDIT FACILITY (RCF)		EQUITY MANAGEMENT AGREEMENT (JV)	
Case Study		Case Study	
Size:	£80,000,000	Size:	£50,000,000
Geography:	North of England	Geography:	Scotland
Summary:	Principal of a well established property company keen to simplify existing corporate structure and to accelerate growth.	Summary:	Specialist affordable housing developer keen to secure a funding line for both acquisitions and developments.
Role:	Supported the executive team in capital raise, strategy, financial models and the negotiation of the RCF heads of terms and LMA facility documentation.	Role:	Supported the executive team to help prepare for an investment, including discussions around structuring and developing the financial model whilst managing the entire process end to end.
Result:	<ul style="list-style-type: none"> <li>• The right partner was introduced offering an RCF with flexible capital structure.</li> <li>• Access to £160m of capital over a 5 year term.</li> <li>• Increasing the volume of units developed per annum to 500 pa.</li> <li>• £90m raised for the term debt facilities.</li> <li>• Conduit retained by sponsor as advisor.</li> </ul>	Result:	<ul style="list-style-type: none"> <li>• Secured an institutional investor provided equity facility by way of a joint venture agreement.</li> <li>• Access to c.£100m of funding capital if used twice over the 5 years.</li> <li>• Increased development run rate by 5x pa.</li> <li>• Conduit retained by client as a board member and an advisor relating to the future capital structure.</li> </ul>





# CONDUIT FINANCE

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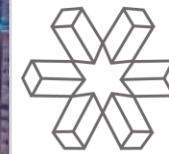


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SCOTTISH  
**PROPERTY**  
AWARDS 2020  
Commercial and Public Property

**FINALIST**

**Nominee - Finance Team of the Year**

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